

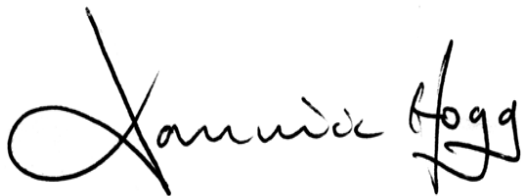
ASSESSMENT OF CREDIBILITY OF RECYCLING STATISTICS FOR STEEL PACKAGING

Eunomia has completed the review of APEAL's recycling rates data, covering the EU-27, as well as Switzerland, Norway and Turkey. Our task was to reveal whether APEAL's recycling statistics were credible.

We understand that APEAL's objective is to be the reference source for the annual publication of steel packaging recycling rates in Europe. To do this, APEAL seeks to use the most accurate sources of data at its disposal. In principle, all countries should report data to Eurostat regarding the recycling of packaging. However, for a given reporting year, APEAL's statistics are reported earlier than those given to Eurostat. As a result, APEAL has developed a network of contacts for obtaining recycling performance data. This network includes those who are responsible, or upon whom Member States rely, for their reporting to Eurostat.

In general, we find that APEAL has gathered data which is as good as the organisation could be expected to acquire for the majority of Member States. This, therefore, represents a clear 'pass' in terms of what APEAL sets out to do.¹ However, we note that APEAL's process is continuously improving. Eunomia will continue to evaluate the best sources of data and validate the steel packaging recycling rates on a yearly basis for APEAL, and as a consequence we expect the reliability of the data to improve over time.

Yours sincerely



Dominic Hogg
Director

¹ None of the above should be taken as endorsement, by Eunomia, of the accuracy of the statistics being reported.