**Christian KORN IS THE NEW PRESIDENT OF APEAL**

Christian Korn, Vice President Commercial of U. S. Steel Košice, has taken over the presidency of APEAL, the Association of European Producers of Steel for Packaging.

Korn succeeds Robert J. Beltz, who returned to the United States in July 2012. Korn’s election provides continuity in both APEAL’s presidency under U.S. Steel Košice and APEAL’s current mission of ensuring the widespread understanding of steel as a sustainable packaging solution.

APEAL will benefit from Korn’s extensive experience in the steel business. He started his industry career in 1982 with the pipe division of the building products group of Saint Gobain.  He joined Usinor (now ArcelorMittal) in 1988, where he held several positions in sales and as managing director of service centres in Germany, France and Benelux.

In 2002, Korn joined the executive board of ThyssenKrupp Stahl Service Center GmbH (Langenfeld, Germany), a business unit leading ThyssenKrupp’s flat carbon steel service center activities in Europe, where he soon became chairman of the executive board. In 2009, he joined Essar Steel Europe and was responsible for creating and developing the company's European sales organisation.

Korn graduated from University of Tubingen, Germany with a German Law Degree in 1979 and completed the Bar Examination in 1982.  He also studied Business Administration at the University for World Trade in Vienna, Austria.

For further information please contact:

Patricia Mobbs

Communications Manager

Tel (direct): +32 2 537 91 51

[p.mobbs@apeal.be](mailto:p.mobbs@apeal.be) [www.apeal.org](http://www.apeal.org) [www.steelforpackaging.org](http://www.steelforpackaging.org)

**About APEAL**

APEAL - the Association of European Producers of Steel for Packaging is a federation of four multi-national producers of steel for packaging (ArcelorMittal, Tata Steel Packaging, ThyssenKrupp Rasselstein, U. S. Steel Košice). In total these four companies employ over 200,000 workers in Europe. Founded in 1986, APEAL represents today about 95% of the total European production of steel for packaging.