

# PRESS RELEASE

Brussels, 22nd Nov. 2012

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<b>Reference</b>	12-08
<b>Number of pages</b>	1
<b>Subject</b>	APEAL appoints new Director External Affairs

## **APEAL APPOINTS NEW DIRECTOR EXTERNAL AFFAIRS**

APEAL, the Association of European Producers of Steel for Packaging, has appointed Alexander Mohr as Director External Affairs.

Alexander Mohr joins APEAL from the European container glass association FEVE, where he held the position of Senior Public Affairs Manager and Legal Counsel.

Before moving to EU affairs in Brussels he worked for the German political think tank Friedrich Naumann Foundation. He holds a law degree from the University of Tuebingen, Germany.

Mr Mohr succeeds Joris Nachtergaele, recently moved to Metal Packaging Europe.

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### **About APEAL**

APEAL - the Association of European Producers of Steel for Packaging is a federation of four multinational producers of steel for packaging (ArcelorMittal, Tata Steel Packaging, ThyssenKrupp Rasselstein, U. S. Steel Košice). In total these four companies employ over 200,000 workers in Europe. Founded in 1986, APEAL represents today about 95% of the total European production of steel for packaging.